Live SV
Case Study

LiveSV is a large ecosystem providing update information about cultural life in silicon Valley. Elinext Group has developed a mobile optimized version of an existing www.livesv.com **website.**

www.livesv.com

Customer: Silicon Valley Creates

Project: LiveSV mobile optimized website

Type: Web Development

Requirements: According to the provided request Elinext Group specialists had to create a mobile optimized version of an existing www.livesv.com website – the portal that provides full coverage of information about events, entertainment and cultural activities in Silicon Valley. At the moment LiveSV provides useful information about the arts, culture and entertainment to thousands of users every day.

Challenge: Due to the large audience of the portal it's very important to provide a convenient and user-friendly way of displaying information to every user regardless of the type of device with which a user visits the site. To meet this requirement Silicon Valley Creates together with Elinext Group have developed a mobile optimized website which increased user experience. The mobile website covers all the main functionality of the full version of the website along with several new features. The following functionality is supported by the mobile website:

- User login;
- Integration with social networks;
- Integration with Foursquare, Google Maps
- Geolocation features, Check-in page;
- Photo upload;
- Adding reviews for events;
- List of Top events and Events by categories;
- Purchasing tickets;
and more.

Solution: Elinext Group has successfully developed the mobile optimized version of LiveSV portal using PHP, Kohana Framework. HTML5, JavaScript and Jquery were used as front-end technologies. Enterprise search platform was used to optimize search function Lucene Solr. Elinext Group and Silicon Valley Creates thought out the design according to the user experience for mobile phones that involves the convenient and clear navigation.

Results: The mobile version of LiveSV has been developed and integrated into the website. Users with mobile devices are redirected to the mobile version automatically. Though the development of the mobile website is completed Elinext Group

keeps working with Silicon Valley Creates and assists in new enhancements and improvements of LiveSV ecosystem.

Region: World wide

Industry: Art, Culture, Entertainment

Engagement model: Hourly rate model

Technologies: PHP, HTML5, CSS3, JavaScript, Jquery

Duration: ongoing project

Staff: 1 developer

Available on:

http://www.livesv.com/wap